

## VOLUNTEER EVENT INFORMATION\*

#### North San Diego County

Saturday, November 10th, 2012 8 a.m. - noon Corner of Camino Del Mar and 14th Street\* Del Mar, CA 92014

#### City of San Diego

Saturday, November 17th, 2012 8 a.m. - noon East Mission Bay Drive, south of I-5 / Clairemont Drive Interchange\* San Diego, CA 92109

#### South & East San Diego County

Sunday, November 18th, 2012 8 a.m. - noon Sweetwater Bike Path, eastern terminus near Plaza Bonita\* National City, CA 91950

#### VOLUNTEER DEADLINE REGISTRATION: Friday, November 9, 2012

\*Please refer to map inserts for meetup locations\*



# San Diego Needs You!

SDSU's Active Transportation Research (ATR) is seeking volunteers to assist in bicycle and pedestrian data collection to support active transportation planning in San Diego.

ATR is currently collecting continuous daily bicycle and pedestrian counts in 26 locations across the San Diego region via automated count equipment just installed at the end of Sept 2012. This is the largest network of automated counters in any region in the nation!

We need volunteers to verify the accuracy of our automated counting equipment through field tallies of bicyclists and pedestrians. No previous experience is needed to help with the data collection and training will be provided on the day of the event.

Each visit is anticipated to last approximately 3 hours. The deadline to register is **Friday, November 9th**. This is a great opportunity to support healthy living and sustainable planning policy in San Diego!

To register for this volunteer opportunity or to receive more information, please send an email to Nick Ferracone at <a href="mailto:atr.sdsu@gmail.com">atr.sdsu@gmail.com</a>.

\*Volunteers can sign up for one or all three dates!!

### **Active Transportation Research - November 2012 Volunteer Event**

### Training/Meetup Locations

#### North San Diego County



#### City of San Diego



#### South & East San Diego County



## We need volunteers for the following locations:

#### **North San Diego County**

- Oceanside Vista San Marcos - Escondido - Del Mar -
  - City of San Diego
     Various Locations -

#### South & East San Diego County

El Cajon - La Mesa - Coronado National City - Chula Vista Imperial Beach -

### **About Active Transportation Research**

Active Transportation Research (ATR) provides research and planning services in the area of bicycle and pedestrian travel and facilities. The goal of ATR is to build support at the local, regional, and state levels for adopting sustainable travel policies and plans.

http://ipua.sdsu.edu/ATR/

#### For more information about ATR, please contact:

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